

Use of Certification Marks and Logos

1.1 Aspirata Certification Mark

- a) The Aspirata Certification mark shall only be utilised by organisations whose management system has been certified by Aspirata Certification, and only for the standard against which they have been certified.
- b) The certified organisation shall only use the Aspirata Certification mark in relation to activities that fall within its scope of certification.
- c) The Aspirata Certification mark shall be used for advertising or promotional purposes by displaying it on company documents such as:
 - Letterhead of certified organisation
 - Business cards of certified organisation
 - Brochures of certified organisation
 - Website of certified organisation
 - Email signatures of certified organisation
 - Contractual documents issued by the certified organisation
- d) The Aspirata Certification mark shall always be obtained directly from Aspirata Certification (certification@assurecloud.co.za). This will ensure that it contains the exact corporate colour and format. The following examples are the only approved certification marks that may be used by certified organisations:



- e) When using the Aspirata Certification mark, the certified organisation shall comply with the below specifications. Use of the mark in black and white is permitted when all other text and images are in black and white.

Colour	RGB	CMYK	#
Blue	0/130/121	86/29/56/9	008279
Brown	92/80/65	55/56/68/38	5c5041

- f) The certified organisation may not apply the Aspirata Certification mark to:
- A product or product packaging to imply product conformity
 - Laboratory test reports or certificates
 - Calibration reports or certificates
 - Inspection reports or certificates
 - Any vehicle, building or flag (excepts for flags officially issued by Aspirata Certification)
- g) Should the certified organisation's certificate be withdrawn at any point, the certified organisation shall immediately discontinue use of all Aspirata Certification marks.
- h) If Aspirata Certification becomes aware of a certified organisation making misleading use of any of the certification marks it has been approved to use, the following action will be taken:
- Request correction and corrective action from the certified organisation;
 - Suspend or withdraw the certified organisation's certification;
 - Publish the transgression; and/or
 - Take legal action, if required.
- i) The correct use of all Aspirata Certification as well as Scheme and Accreditation Body marks and logos shall be verified by Aspirata auditors during each audit/inspection, and may be monitored throughout the period of validity of the certificate.

1.2 FSSC 22000 Logo

- a) The certified organisation may only use the FSSC 22000 logo for marketing activities such as the organisation's printed matter, website and other promotional material.
- b) In case of using the logo, the certified organisation shall comply with the below specifications. Use of logo in black and white is permitted when all other text and images are in black and white.

Colour	PMS	CMYK	RGB	#
Green	348 U	82/25/76/7	33/132/85	218455
Grey	60% black	0/0/0/60	135/136/138	87888a

- c) The certified organisation is not allowed to use the FSSC 22000 logo, any statement or make reference to its certified status on:
- a product;
 - its labelling;
 - its packaging (primary, secondary or any other form);
 - in any other manner that implies FSSC 22000 approves a product, process or service.

1.3 JAS-ANZ Accreditation Symbol

- a) The certified organization may only use the JAS-ANZ accreditation symbol provided that:
- The accreditation symbol and Aspirata Certification mark are positioned in a manner that ensures the relationship between the accreditation symbol and the Aspirata Certification mark is obvious.
 - The physical dimensions of the accreditation symbol and the Aspirata Certification mark are proportionately equal.
- b) The combined JAS-ANZ Accreditation Symbol/Aspirata Certification Mark shall always be obtained directly from Aspirata Certification (certification@assurecloud.co.za). This will ensure that it contains the exact corporate colour and format. The following examples are the only approved images that may be used by certified organisations:



Reviewed by
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Full name (in BLOCK letters)

Certification Manager

Position
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Date